

PAUL GLAZIER

COPY +
CONCEPTS

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paulglazier.xyz

503 . 756 . 6232

PORTLAND, OR

APPROACH

I'm a charismatic team player and creative leader with an inventive point of view. I don't push product, I sell passion and lifestyles, I build attitude and inspire desire.

EXPERIENCE

ASSOCIATE CREATIVE DIRECTOR COPYWRITER • CONSCIOUS MINDS

FEBRUARY 2022 - PRESENT

- Responsible for taking 3 existing franchises to new creative heights and levels of quality they've never known, and also team leadership, team building, mentoring, creative development, production lead, post production lead, creative direction, client engagement, and sharp briefs. Plus, being an on-set funny guy, a tireless brand mascot, and reliable good time. Mostly good cop, rarely bad cop.

ASSOCIATE CREATIVE DIRECTOR COPYWRITER • FORT WEST

JANUARY 2021 - FEBRUARY 2022

- Responsible for team leadership, mentoring, concept ideation, creative direction, originating all deliverables, client presentations, brand development, product naming, information architecture, casting, directing, interviews, narrative creation, and general grinding on every need from banners ads to brand foundations.

SENIOR COPYWRITER • DAT SOLUTIONS

SEPTEMBER 2020 - JANUARY 2021

- Responsible for promo campaigns, marketing copy, scripts, white papers, case studies, interviews, campaign concepts, social copy and guiding the brand voice.

COPYWRITER • ROUNDHOUSE AGENCY

FEBRUARY 2012 - JULY 2020

- Responsible for the copy needs of both the Roundhouse brand and our clients. Focusing on campaign concepts, rebrands, scripts, interviews, strategy, social media campaigns, blogging, newsletters, headlines, taglines, manifestos, experiential concepts, pitch decks, client pitches, mentoring etc.

PROFESSIONAL ACTOR AND COMEDIAN

2000 - PRESENT

- SAG-AFTRA member with many appearances on stage, TV and radio as a performer, writer and improviser.

BRANDS

Jack in the Box, Nike (Kids), Southern Distillery, Osmo, SafeGuard Cyber, adidas (Basketball, Originals, SP, Retail, SPEEDFACTORY), Red Bull, Spotify, Mophie, Hydro Flask, Xbox, Redington Fly Fishing, Microsoft, Intel, QuickBooks Social, The Prisoner Wine Co., Faust Wine, Pluralsight, DAT Freight & Analytics, Providence Health Plan

EDUCATION

PORTLAND STATE UNIVERSITY • THEATER ARTS

PORTLAND OR, 2003 - 2007

THE GROUNDINGS SCHOOL • IMPROVISATION

LOS ANGELES CA, 2006